

2025  
Board of Trustees

**President:**

- John Rohn

**Vice President:**

- Jeremy Coumbe

**Secretary:**

- Keri Mason

**Treasurer:**

- Tim Flinn

**Past President:**

- Tom Grojean

**Executive Director:**

- Judy Tighe

**Event Coordinator:**

- Melissa Hebron

**Additional Members:**

- Fili Alfano
- Mayor Andy Ezard
- Ginny Fanning
- Brittany Henry
- Kristin Jamison
- Rachel Kesler
- Lisa Musch
- Marcy Patterson
- Jessica Richardson
- Brynna Wilson



1.6 million  
Facebook views  
from organic  
viewers

TikTok followers  
increased by  
more than  
6,000% over the  
past year.



17,976 organic  
Instagram  
views

4,485 unique  
visitors to  
website

*Our Mission*

Our Mission is to enhance the quality of life, cultivate historic integrity, and help businesses thrive through partnerships and programming in downtown Jacksonville.

*Vision Statement*

A vibrant and thriving downtown for all.

**VOLUNTEERING:**

In 2025, a total of 1,248 volunteer hours contributed an estimated value of **\$43,418**



2025  
Accomplishments

- Secured over \$53,000 in grants
- Earned National Main Street Accreditation
- Hosted public Annual Meeting
- Updated website
- Implemented new Façade Improvement Grant Program
- Assisted with and encouraged building improvement projects
- Promoted JEZDC Low Interest Loan Program
- Provided Board of Trustees training
- Completed state and national reporting
- Helped produce all 200<sup>th</sup> Anniversary special activities
- Hosted 200<sup>th</sup> Anniversary Finale downtown
- Supplied incentive information to property owners and entrepreneurs
- Won Illinois Main Street Revitalization Award
- Installed Grierson replacement mural
- Reinstalled Grant mural
- Had new wayfinding signage installed
- Produced 11 downtown events
- Acted as liaison between engineers and owners for Downtown Turnaround Phase 5 work: West State Street
- Enhanced community partnerships
- Increased online/social media engagement
- Continued Downtown Jacksonville Then & Now book sales

**SOCIAL MEDIA  
TRAFFIC:**

# 2026 Events Schedule

- February 5, 2026 - Annual Meeting
- May 2, 2026 - Blues & Brews Festival 12-4 pm
- May 29, 2026 - Miss Jacksonville Pageant 5-7 pm
- May 29, June 5, 12, 19, 26, July 17, 24, 31, 2026 - Concert Series 6-9 pm
- June 13, 2026 - 30th Annual Downtown Plaza Car Show with vendors, 8 am-5 pm
- October 24, 2026 - Pumpkin Festival 10 am-2 pm
- November 24 - December 12, 2026 - Window Display Contest
- December 12, 2026 - Cocoa & Carriage Rides, announce Window Display winners, Cookie Crawl

# 2025 Façade

## IMPROVEMENT GRANT:

**1:5**  $\frac{\$12,507}{\$60,343}$

AMOUNT GRANTED : TOTAL VALUE



For more information, follow and like us on Facebook, Instagram and TikTok! Or visit: [jacksonvillemainstreet.org](http://jacksonvillemainstreet.org)



# SUCCESS BY THE NUMBERS

## District Investment:

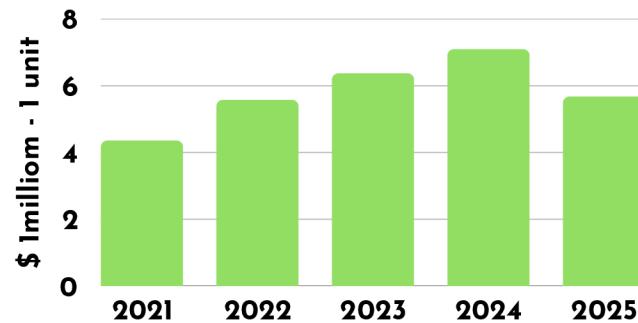
Public: \$20,033,873.82



Private: \$63,338,204.99



## Annual District Reinvestment



# 2025 Budget Summary

## REVENUE

- Donations \$ 44,080
- Grants \$ 48,370
- Event/Project Income \$ 124,000
- Other Income \$ 371
- **TOTAL INCOME** \$ 216,821

## 2025 ACTUAL

	2025 ACTUAL	2026 BUDGET
• Donations	\$ 44,080	\$ 61,700
• Grants	\$ 48,370	\$ 70,300
• Event/Project Income	\$ 124,000	\$ 140,370
• Other Income	\$ 371	\$ 2,462
• <b>TOTAL INCOME</b>	\$ 216,821	\$ 274,832

## EXPENSES

- Personnel \$ 63,394
- Insurance/Fees \$ 11,483
- Office Operations \$ 4,665
- Contracted Services \$ 58,009
- Project/Event Expenses \$ 71,645
- Other Expenses \$ 10,200
- **TOTAL EXPENSES** \$ 221,858
- Carry over to 2026 \$ 2,462

## 2025 ACTUAL

	2025 ACTUAL	2026 BUDGET
• Personnel	\$ 63,394	\$ 67,600
• Insurance/Fees	\$ 11,483	\$ 10,955
• Office Operations	\$ 4,665	\$ 4,050
• Contracted Services	\$ 58,009	\$ 79,850
• Project/Event Expenses	\$ 71,645	\$ 93,645
• Other Expenses	\$ 10,200	\$ 18,500
• <b>TOTAL EXPENSES</b>	\$ 221,858	\$ 274,832
• Carry over to 2026	\$ 2,462	\$ -232