

Keep the 8-week Downtown Concert Series going with your Sponsorship!

What a great way to spend a Friday evening! Since 2016, tens of thousands have enjoyed the free live concerts this music series provides.

And this year, we've extended the hours in honor of the City's Bicentennial! Don't miss your chance to be part of the festivities!



DIAMOND: \$5000+

- Logo on JMS onsite trailer for entire series
- Logo on all printed materials
- Sponsor mentions for entire concert series
- Logo on JMS website
- Signage, electronic signage, & announcement recognition at all 8 concerts
- 40 drink tickets (5/concert) & reserved seating at 8 concerts
- Over 16,000 weekly social media impressions

GOLD: \$500 to \$999

- Logo on JMS website
- Signage & announcement recognition at 1 concert
- 4 drink tickets at 1 concert
- Over 16,000 social media impressions for 1 week

MULTI PLATINUM: \$3000 to \$4999

- Logo on all printed materials
- Sponsor mentions for 2 concerts
- Logo on JMS website
- Signage, electronic signage, & announcement recognition at 2 concerts
- 10 drink tickets & reserved seating at 2 concerts
- 16,000+ social media impressions for 2 weeks

DIGITAL PLATINUM: \$250 to \$499

- Logo on JMS website
- 2 drink tickets at 1 concert
- Social media mentions

DIGITAL GOLD: \$100 to \$249

- Logo on JMS website
- 2 drink tickets at 1 concert

PLATINUM: \$1000 to \$2999

- Logo on all printed materials
- Logo on JMS website
- Signage & announcement recognition at 1 concert
- 5 drink tickets & reserved seating at 1 concert
- Over 16,000 social media impressions for 1 week

Show thousands of guests how YOU & YOUR BUSINESS support this highly anticipated, favorite local event!

SPECIAL BICENTENNIAL HOURS:

Food/Drinks 5-9; Bands play 6-9

COMPLETE THE FORM BELOW & RETURN WITH YOUR SPONSORSHIP!

Pick which weeks you want to sponsor:

- May 30, 2025
- June 6, 2025
- June 13, 2025
- June 20, 2025
- June 27, 2025
- July 18, 2025
- July 25, 2025
- August 1, 2025



Checks Payable to: Jacksonville Main Street

Business Name: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

Amount & Level: _____

Email LOGO to: events@jacksonvillemainstreet.org

Mail to: Jacksonville Main Street, PO Box 152, Jacksonville, IL 62651