



JACKSONVILLE

MAIN STREET

2025

Annual Report

Our Mission

Our Mission is to enhance the quality of life, cultivate historic integrity, and help businesses thrive through partnerships and programming in downtown Jacksonville.

Vision Statement

A vibrant and thriving downtown for all.

2025

Board of Trustees

President:

- John Rohn

Vice President:

- Jeremy Coumbes

Secretary:

- Keri Mason

Treasurer:

- Tim Flinn

Past President:

- Tom Grojean

Executive Director:

- Judy Tighe

Event Coordinator:

- Melissa Hebron

Trustees:

- Filippa Alfano
- Mayor Andy Ezard
- Ginny Fanning
- Brittany Henry
- Kristin Jamison
- Rachel Kesler
- Lisa Musch
- Marcy Patterson
- Jessica Richardson
- Brynna Wilson

VOLUNTEERING:

In 2025, a total of 1,248 volunteer hours contributed an estimated value of **\$43,418**



TikTok followers increased by more than 6,000% over the past year.

1.6 million Facebook views from organic viewers



4,485 unique visitors to website

17,976 organic Instagram views

SOCIAL MEDIA TRAFFIC:

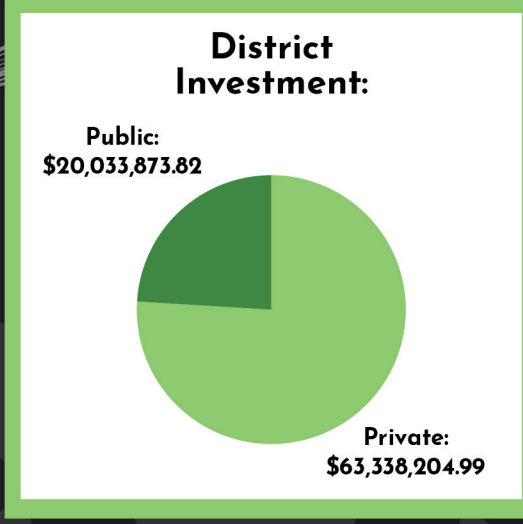
2025 Accomplishments

- Secured over \$53,000 in grants
- Earned National Main Street Accreditation
- Hosted public Annual Meeting
- Updated website
- Implemented new Façade Improvement Grant Program
- Assisted with and encouraged building improvement projects
- Promoted JEZDC Low Interest Loan Program
- Provided Board of Trustees training
- Completed state and national reporting
- Helped produce 200th Anniversary activities
- Completed Transformational Strategy Planning
- Hosted 200th Anniversary Finale downtown
- Supplied incentive information to property owners and entrepreneurs
- Won Illinois Main Street Revitalization Award
- Installed Grierson replacement mural
- Reinstalled Grant mural
- Had new wayfinding signage installed
- Produced 11 downtown events
- Acted as engineers and owners liaison for Downtown Turnaround Phase 5 work: West State
- Enhanced community partnerships
- Increased online/social media engagement
- Continued Downtown Jacksonville Then & Now book sales

2026 Events Schedule

- February 5, 2026 - Annual Meeting
- May 2, 2026 - Blues & Brews Festival 12-4 pm
- May 29, 2026 - Miss Jacksonville Pageant 5-7 pm
- May 29, June 5, 12, 19, 26, July 17, 24, 31, 2026 - Concert Series 6-9 pm
- June 13, 2026 - 30 the Annual Downtown Plaza Car Show with vendors, 8 am-5 pm
- October 24, 2026 - Pumpkin Festival 10 am-2 pm
- November 24 - December 12, 2026 - Window Display Contest
- December 12, 2026 - Cocoa & Carriage Rides, announce Window Display winners, Cookie Crawl

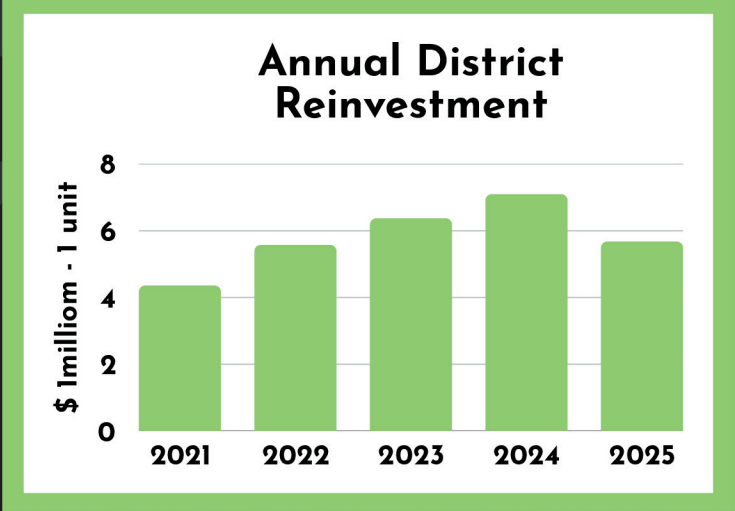
SUCCESS BY THE NUMBERS



2025 Façade IMPROVEMENT GRANT:

1:5 $\frac{\$12,507}{\$60,343}$

AMOUNT GRANTED : TOTAL VALUE



2025 Budget Summary

For more information, follow and like us on Facebook, Instagram and TikTok!
Or visit: jacksonvillemainstreet.org

REVENUE	2025 ACTUAL	2026 BUDGET
• Donations	\$ 44,080	\$ 61,700
• Grants	\$ 48,370	\$ 70,300
• Event/Project Income	\$ 124,000	\$ 140,370
• Other Income	\$ 371	\$ 2,462
• TOTAL INCOME	\$ 216,821	\$ 274,832

EXPENSES	2025 ACTUAL	2026 BUDGET
• Personnel	\$ 63,394	\$ 67,600
• Insurance/Fees	\$ 11,483	\$ 10,955
• Office Operations	\$ 4,665	\$ 4,050
• Contracted Services	\$ 58,009	\$ 79,850
• Project/Event Expenses	\$ 71,645	\$ 93,645
• Other Expenses	\$ 10,200	\$ 18,500
• TOTAL EXPENSES	\$ 221,858	\$ 274,832
• Carry over to 2026	\$ 2,462	\$ -232

